Products and Services Worksheet

Describe the products you create, sell, and/or the services you offer. Use the following list to help you discover new ideas, identify, and classify your products or services. Then provide a brief description of each existing product.

**Writing/Ebooks**

* Ebook – non-fiction
* Ebook – fiction
* Poetry book
* Ecommerce product descriptions
* Copywriting templates
* Recipe books
* Document templates
* Reports/analytics templates
* Email campaign templates
* Academic research, papers, findings
* Magazines
* Writing cover letters

**Audio**

* Songs
* Beats
* Jingles
* Ringtones
* Sound effects
* Voice overs (as a service)
* Instrumental tracks

**Video**

* Sell short films (entertainment)
* Video animation intros
* Stock video
* Video tutorials (ex. How tos)
* Professionally edited event videos as a service
* Documentary
* Stand-up comedy

**Design**

* Wallpapers
* Posters/prints
* Emojis/bitmojis
* Fonts
* Photoshop/illustrator templates
* Branding services
* Photoshop services (airbrushing, touch ups, etc.)
* Logo design
* Business card design
* Infographic design
* Turn images into vector files
* PowerPoints / Keynote presentation templates
* Printable coloring book pages
* 3D models
* VR/AR templates
* Icon sets
* Wedding invitation templates
* Comics
* Printable calendars
* Printable journals

**Photography**

* Lightroom/photoshop presets
* Mockup images
* Stock photos
* LUTs (Lookup Tables)

**IT/Tech**

* Apps
* Games
* Browser plugins
* Website themes
* Setup for online stores, blogs, websites
* Selling domains
* Provide hosting services
* Zapier templates
* Code snippets

**Teaching & Skill Sharing**

* Language lessons
* Financial consultations
* Financial planning
* Coaching/mentoring sessions
* Tutoring
* Resume touchup service
* Essay-writing service
* Translations
* Social media marketing
* User testing
* Proofreading service
* Editing
* Audits (accounting audits, content audits, etc.)
* Career consultations
* Virtual assisting

**How-Tos & Digital Courses**

* Courses – of any and all kinds
* Sewing patterns
* Knitting patterns
* Nutrition plans
* Meal-prep plans
* Workout plans
* Worksheets (educational curriculum ideas)
* Paid newsletters
* Woodworking instructions – step-by-step tutorials
* Board game printouts
* Meditation/subliminal programs
* Painting tutorials

**Your Products and Services**

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Product/Service Name:

Category:

Format/Type (eBook, audio, etc.):

Description:

Notes: